

# BANKING

# Banking Concepts

- Banking Definition/ Output
- FISIM
- User Cost Methodology
- Reference Rate
- Portfolio / Fee Pricing Concepts
- Adjustments



 Provision of financial services including financial intermediation



# FISIM

Financial Intermediation
 Services Indirectly
 (Implicitly) Measured



#### Problem:

 Need a methodology for measuring 'free' financial services including uncharged for financial intermediation



• Earning assets

- Value added
- User cost of money

# Earning Assets

- AKA Assets Approach
- measures the payment of loan interest
- only service priced using interest is loans
- fee for any other services



### Value Added

- AKA Cost of Funds Approach
  measures the difference between loan interest received versus deposit interest paid out
- does not allocate output between deposit services and loan services

### USER COST

 User cost for a financial product is the difference between its revenue and the sum of the implicit and explicit costs.



USER COST PRICING FORMULAS FOR PRICING FISIM

If the item is an ASSET (loan) Price = asset holding income rate - reference rate asset holding income rate =

interest received + service charges



#### USER COST PRICING FORMULAS FOR PRICING FISIM

If the item is a LIABILITY (deposit) Price = reference rate - liability holding cost rate liability holding cost rate =

interest paid - service charges

Price = reference rate - interest paid + service charges

#### Reference Rate

- Opportunity cost rate of money
- Opportunity cost of capital
- Benchmark rate
- Risk-free interest rate
- Pure cost of borrowing funds

#### Reference Rate

 Rate from which the risk premium has been eliminated to the greatest extent possible and which does not include any intermediation services



#### Reference Rate

If there was no monetary value to the financial intermediation service:

asset holding income rate = reference rate = liability holding cost rate

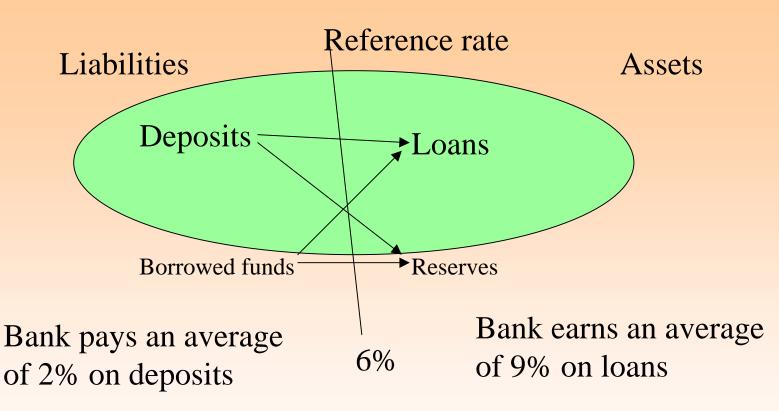
#### Possible Reference Rates:

- 90 day Treasury bill rate
- Inter-bank lending rate
- 1 year Treasury bond rate
- Central bank lending rate
- Treasury securities + Baa corporate bond rate
- Bank specific Treasury holdings

#### Possible Reference Rates:

- Average rate earned on all produced assets of financial institutions
- Weighted average of outstanding Treasuries
- Weighted average of all banks' security holdings

#### Pricing banking output using User Cost



Deposit price =6% -2% = 4% Loan price = 9% - 6% = 3%



 Includes interest and fees on all assets or liabilities held over the month

- -includes 'old' loans and deposits
- includes fees originating in that month
- includes fees on 'old' loans and deposits



#### Price components

#### Deposits

- interest payments
- earned deposit fees
- average deposit
   balance
- reference rate

- Loans
  - earned interest income
  - earned loan fees
  - average loan balance
  - reference rate



#### **Price Calculation**

For Deposits :

reference rate -  $\left( \frac{\text{interest payments - deposit fees}}{\text{average deposit balance}} \right)$ 

For Loans :

(earned interest + loan fees<br/>average loan balance- reference rate

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# Adjusting for inflation sensitive characteristics:

#### Real dollars vs.

Nominal dollars